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A STUDY OF THE DEGREE OF UNDERGRADUATES'
CONSCIOUSNESS OF LOW CARBON LIFE
A CASE STUDY AMONG UNDERGRADUATES FROM
SHANDONG ECONOMIC UNIVERSITY

By

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ABSTRACT

In recent years, the public concern over the low-carbon awareness has gradually increased in China. However when we go through the literature survey, it is found that domestic analysis on low-carbon life style to the college students is few. This thesis takes contemporary undergraduates in SEU as subjects to study the relationship between their life style and the low-carbon awareness.

The results of the investigation show that although a part of undergraduates are lack of the relevant knowledge, most of them have enough essential knowledge on environment and high low-carbon awareness. The problem is that they cannot use these knowledge to guide their day to day life correctly. Through the whole analysis, there is no necessary relation between low-carbon awareness and actual practice. Maybe the awareness is high, but the practice is not always perfect.

Another discovery is that there is no big difference between male and female in the attitudes, knowledge and some behaviour to the low-carbon life expected. Some special areas and the income level will affect the performance of the subjects which were investigated seriously. We hope that this research can provide reference and inspiration to improve the life style of the students.